



palmki
by Perfect-ID

Discover
Palmki
biometric
authentication
for your football
club!

Palmki is the product of Perfect-ID, an innovative technology company specialised in biometric hand palm authentication. The highly secure Palmki solution can be used for access control, time and attendance, cyber-security, process automation, and payments. No accessories are needed anymore; all you need is your hand palm.

Palmki biometric
solutions for
football clubs:

- Fast lane
- Payments
- Programmable money
- Loyalty programs



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Benefits for clubs

Security

- **Enhanced security**
 - ✓ Always know 100% who enters
 - ✓ Reduced time for ID control at entries
 - ✓ Fewer stewards needed
 - ✓ Stewards can be deployed for other crucial tasks

Sustainability

- No more physical tickets
- No more plastic customer cards
- Palmki brings a sustainable stadium experience
- Important for environmentally conscious fans and sponsors

Fan experience

- **Faster entries**
 - ✓ better and faster entry flows at the gates
 - ✓ more people can enter in less time
 - ✓ more people save time and consume more
- **Increased revenues:**
 - ✓ Easier and faster payments with the hand
 - ✓ Consumption is boosted
- **Marketing**
 - ✓ The hand acts as a customer card
 - ✓ Marketing actions linked directly, such as special offerings or discounts
 - ✓ Increase loyalty to the club
- **Integration with self beer taps**
 - ✓ Faster service
 - ✓ Increased consumption of drinks
- **Data collaction**
 - ✓ Gather valuable data on behavior and preferences
 - ✓ Better tailor services, offerings, marketing actions
- **Positive publicity**
 - ✓ Palmki technology brings a positive image to the club
 - ✓ Attract more sponsors and partners
- **Activate community outside stadium**
 - ✓ Collaborations with partners
 - ✓ Payments at shops partners outside the stadium, such as retailers
 - ✓ Fans remain engaged with the club even on non-match days
 - ✓ Fans can collect points to save for benefits at the club

Benefits for fans

Security

- **Reduced delays at security checks**
 - ✓ No more hassle with long queues
 - ✓ No more long waiting rows at security checks
 - ✓ Overall improvement of security and experience

Sustainability

- No more tickets
- No more plastic cards
- The hand serves as club card
- Sustainable solution

Fan experience

- **Swift access**
 - ✓ Fast entry, just scan your hand
 - ✓ More time to enjoy the match
 - ✓ More time to grab drinks and snacks
- **Simpler and faster payments**
 - ✓ Fans pay with hand
 - ✓ Quick and simple
 - ✓ Time savings when buying drinks or snacks
- **Marketing participations:**
 - ✓ No more customer card, hand serves as card
 - ✓ Exclusive offerings and discounts in the stadium linked to hand
 - ✓ Outside the stadium enjoy offerings and benefits with club partners
- **Reward loyalty**
 - ✓ Loyal fans get rewarded
 - ✓ Palmki can be linked to exclusive events, rewards and experiences
 - ✓ Loyal fans get even more connected to the club



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